



INDIA-AFRICA SMART AGRITECH VIRTUAL EXPO

8-10 March, 2021

Connect. Discuss. Do Business.

Organised by



Supported by



ABOUT THE SHOW

The India-Africa Smart Agritech Virtual Expo is being organized by Associated Chambers of Commerce and Industry in India (ASSOCHAM) with support of Dept of Commerce, Government of India from 8-10 Mar, 2021. The expo will have selected Indian Manufacturers and Exporters of Agriculture technology implements, machinery and agrochemicals, irrigation sets and hardware's tools participating looking forward to connect with potential like-minded partners from in Africa, particularly importers, distributors, partner agents, agribusiness groups and consortiums..

- 40+ Handpicked Manufacturers & Exporters
- 120+ Buyers & Trade Visitors, including Importers & Distributors
- Virtual B2B Business Sessions & Meetings
- Virtual Conference between Buyers and Suppliers
- Dedicated B2B Matchmaking
- Trade Discussion & Presentations

WHY VISIT ?

- Get to know new supply sources.
- Understand & negotiate with the manufacturers directly.
- Connect with handpicked manufacturers & suppliers from India, including brands.
- Discuss for sourcing, joint venture, contract manufacturing, private labelling or distribution agency.
- Explore possibilities to import & exports.

MARKET SCENARIO

Africa is among the largest agriculture markets requiring agriculture technologies, machineries, irrigation facilities like pumps motors pipes fittings drips etc., agrochemicals, fertilizers, pesticides, insecticides etc. post-harvest, storage and all things required to make agriculture practice sustained and maintains growth to feed its growing population, which is still dependent on a large extent on imported food items. The local governments are focusing towards expanding domestic agriculture production and productivity through modernizing and mechanizing agriculture through smart technologies and innovations in practice.

The African Continent imports a total worth just over a US \$33Bn in 2019, including all items Agriculture technology, spares and parts, agrochemicals, fertilizers, motors pumps. And India is one among the largest supply source to the continent with exports to the continent standing at over \$1.4Bn in 2019, as per ITC trade map. Having a great friendship and cooperation between and India & Africa, moreover preference of the African community for Indian products over the major shareholders in their imports including American Chinese and European products, due to durable quality and cost advantageous merits of Indian product, adds weight and prospects in reach out to African partners in supplying their huge demand to support their efforts to meet their food production targets and requirements.

VISITOR PROFILE

- Agriculture Importers
- Dealers & Agents
- Farmers Consortiums
- Agronomists
- Contract Farmers
- Media & Promoters
- Engineers & Technicians
- Food Processing Industries
- F&B Supply Chain Distributors

For Buyer/ visitor Registration:
<http://india-africasmartagritechvirtualexpo.com>

EXHIBITOR PROFILE

- Tractors & Agricultural Equipment
- Agriculture Technology & Machinery
- Agrochemicals & Fertilizers
- Irrigation Pipes Sets
- Livestock
- Water Recycling
- Grain Processing
- Forestry
- Storage & Warehousing

ABOUT THE ORGANISER



ASSOCHAM – The Associated Chambers of Commerce and Industry in India was established in 1920 by promoter Chambers, representing all regions of India. The organisation was formed with the vision to empower Indian enterprise by inculcating knowledge that will be the catalyst of growth in the barrier less technology driven global market and help them upscale, align and emerge as formidable player in respective business segments.

ASSOCHAM represents over 4,50,000 direct and indirect members across the country. Through its heterogeneous membership, ASSOCHAM combines the entrepreneurial spirit and business acumen of owners with management skills and expertise of professionals to set itself apart as a Chamber with a difference. Currently, ASSOCHAM has over 70 National Councils covering the entire gamut of economic activities in India and has acknowledged as a significant voice of Indian industry in all major sectors.

ASSOCHAM in Virtual

ASSOCHAM in its continuous pace of working for the betterment and empowerment of the industry as a voice, has also strived its best as a strategic hand support to Indian industries in marketing and branding in the global market. In the new virtual world, ASSOCHAM is in the forefront in bridging the gap between industries, businesses and partners by organising virtual events. Now on the new front ASSOCHAM is committed and organising region specific Virtual BSMs and Trade Shows.

HEADQUARTERS:

4th Floor, YMCA Cultural Centre and Library Building,
01, Jai Singh Road, New Delhi-110001, INDIA

Contact for Booking & Participation:

Mr. Shreesh Kaushik
Senior Executive - ASSOCHAM
☎ +91 7827218277
✉ Shreesh.kaushik@assochem.com
🌐 www.assochem.org

Organised by



Supported by

